

PRESS RELEASE
For IMMEDIATE RELEASE

Nomination of new Vice President global sales & marketing

Montréal, December 2016— Bernard Pinet President and CEO of Weco Canada is pleased to announce that Mr. Stéphan Latour, Ph.D., has joined the company as its vice president global sales and marketing. This nomination is effective November 28 2016.

M. Latour holds over 15 years of international experience in strategic business development and marketing. He holds highly successful track record of developing and executing action plans to increase market share for company such as Hydralogie, Hydra-Fab and Pall Corporation, a global leader of filtration and purification technologies. His experience includes having managed distributors network in the USA and Latin America, and his expertise lies in the elaboration of strategic plans for geographical and technological expansion. His ability to speak English, French, Spanish and Portuguese will also be an asset to WECO's global executive management team

Reporting directly to Mr. Bernard Pinet President and CEO, Stéphan Latour will be responsible to bring structure, planning and reporting to WECO' Sales and Marketing organization globally with the goal of meeting the strategic growth targets of the company. His responsibilities will include re-designing and executing WECO's global marketing strategy and sales process, and optimizing the management of the business.

Bill Ligris Sales Manager for North America will now report directly to Mr. Latour. Each of the General Managers across our various subsidiaries will indirectly report to Mr. Latour, for their specific sales and marketing functions.

"I am confident that the experience, knowledge and personality of Stéphan Latour will enable WECO to consolidate its market shares and acquire new ones," said Bernard Pinet

Founded more than 100 years ago, WECO is an international company present on all continents with its world headquarters in Montreal, Canada. WECO specializes in designing and producing connectors for Fire & Security, LED lighting, Industrial control & automation as well as the heating, ventilation and air conditioning industries. In total, it designs and manufactures over 15,000 different products.